



**Chairperson: Paul McParlan**

Paul McParlan is a partner and Senior Vice President of Marketing & Business Development for King-Reed & Associates Inc., as well as Director of Communications. He operates from their Central Division and is responsible for business development, market analysis, and advertising and media programs. He has been a licensed private investigator for the past four years and prior to that had a distinguished career in excess of 20 years as an independent insurance adjuster, licensed in all lines with the Financial Services Commission of Ontario. During this time, he gained considerable experience in the investigation and handling of all types and level of claims including motor vehicle accidents, bodily injury, property loss, liability, environmental and fraud.

Paul is a member of the Council of International Investigators, and the Association of Certified Fraud Examiners, as well as the Insurance Institute of Ontario (IIO). He continues his studies towards a Certified Insurance Professional (CIP) designation and is pursuing his Certified Protection Professional (CPP) designation.

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